

PARAMEDICAL COUNCIL  
GOVERNMENT OF KERALA  
**Diploma in Health Inspector Course**  
**Final Year Examination Regular and Reappearance - January 2026**  
**Paper II - COMMUNICATION AND HEALTH EDUCATION**

**Time : 3 hrs**

**Marks: 100**

**I Choose the correct answer**

**(1x10= 10 Marks)**

1. In ..... method of group teaching, there is no active participation from learners  
(a) Lecture (b) Group Discussion (c) Symposium (d) Role Play
- 2.....is a teaching aid which consist of a series of cards  
(a) Flannel graph (b) Flash card (c) Booklet (d) None of these
3. An example of combined AV aid  
(a) TV (b) Radio (c) Banner (d) Model
4. Folk media is also known as.....  
(a) Independent (b) interdependent (c) indigenous (d) Interesting
5. Success of panel discussion depends on .....  
(a) Recorder (b) Chairman (c) Members (d) Audience
6. Which of the following is not an advantage of Magazine  
(a) careful reading (b) longer life (c) greater retention (d) wide coverage
7. Mass media communication has less scope for  
(a) Participation (b) Feedback (c) Both a and b (d) None of these
8. The strategic use of communication to promote positive health outcomes, based on proven theories and models of behavior change  
(a) IEC (b) SBCC (c) BCC (d) None of these
9. The effectiveness of Health Communication can be evaluated through  
(a) Health Survey (b) Checklist (c) Health records (d) All of these
10. Customs and Beliefs are a \_\_\_\_\_ barrier in Communication  
(a) Psychological (b) Physiological (c) Cultural (d) Environmental

**II Fill in the blanks**

**(1x5=5 Marks)**

1. For the education of general public, we employ.... media
2. In one-way communication there is no.....
3. Health education, to be effective, should be based on..... Needs
4. The ..... media is capable of reaching the maximum number of people.
5. Verbal communication means the communication done with the help of .....

**III Name the following**

**(1x5=5 Marks)**

1. The training aimed at developing capacity or skill to perform job functions.
2. Other name of role play
3. Communication type in which the exchange of information takes place following prescribed or official rules
4. A PLA Method used to identify and establish relationship between a community and its environment using circles of various sizes
5. A group discussion method in which there are inner as well as outer groups of participants in a round table format, and after the discussion, the inner group becomes the outer group and outer group acts as inner group and continues the discussion

**IV. State whether True or False**

**(1x5=5 Marks)**

1. Primary health care is an example of regulatory approach
2. Conference is a group teaching method of health education
3. Workshop consists of a series of speeches
4. Interpersonal Communication skills are not called as Life Skills
5. In All Channel Pattern of Communication members communicate freely with each others in the group

**V. Match the following (1x5=5 Marks)**

- |                        |                             |
|------------------------|-----------------------------|
| 1. Anti-tobacco day    | a. Socratic method          |
| 2. Noise               | b. PFA Act                  |
| 3. Demonstration       | c. Series of speeches       |
| 4. Regulatory Approach | d. Communication barrier    |
| 5. Symposium           | e. 10 <sup>th</sup> October |
|                        | f. 31 <sup>st</sup> May     |

**VI Expand the following (1x5=5 Marks)**

1. DISHA      2. AIR      3. CHEB      4. DAVP      5. CAN

**VII Answer in two or three sentences (2x5=10 Marks)**

1. Advantages of AV aid to teachers
2. Health Promotion
3. Training
4. Strategic Communication
5. Folkmedia

**VIII Write Short Notes on any five (5x5=25 Marks)**

1. Aims of health education as laid down by WHO
2. Approaches to Health Education
3. Classification of AV aids
4. Differentiate IEC and BCC
5. Rumours and misconceptions
6. GATHER Technique

**IX Write Essays on any Two (15 x 2=30 marks)**

1. Elaborate on the different methods of Health Education (15 marks)
2. (a) Define training and types of training (10 marks)  
(b) Concept of learning and characteristics of learning among urban and rural people as well as adults and children (5 marks)
3. Traditional and Modern Channels of Communication (15 marks)

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